



HOW TO GET DAILY LEADS & BUILD AN ASSET FOR UNDER \$20

The Online Student



You will hear time and time again that you need to spend loads of money on [solo ads](#), emails, adverts or swanky viral software that will create you sexy newspaper articles that will instantly bring you leads and happiness.

BULLSHIT

Leverage Social Media

For the last two weeks, I have been leveraging one of the best, and still greatest places to grab leads, make sales and build an asset than you can potentially sell.

Instagram.

The best part, **I didn't create the content.**

Step 1

Create yourself an enticing sounding account, using words such as Wisdom, Millionaire, Mentor or other buzzwords that sounds awesome.

You will want this account to look interesting. So include a decent bio, and a section about the offer you want to give people. I use Linkt.ree for mine, as it allows you to add a selection of links in a nice format.

Step 2

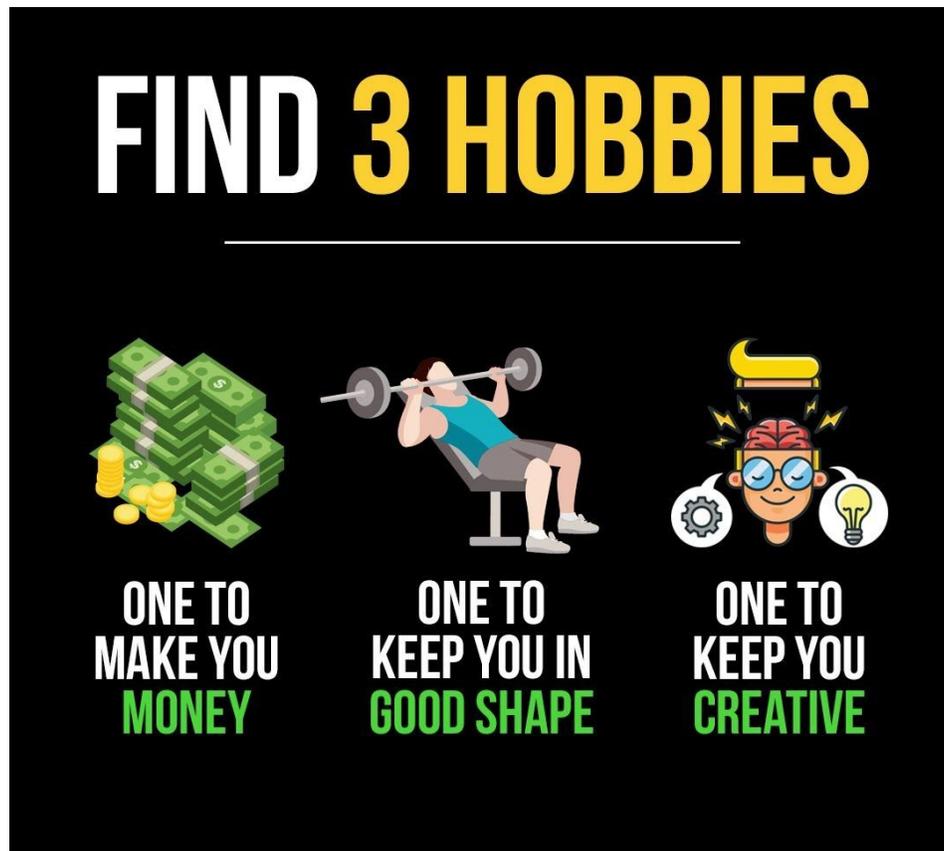
Create yourself a logo or image using a site such as **Canva**.

Step 3

Sign up to [Fiverr](#) (you will see in a second why)

If you don't know, [Fiverr](#) is a small gig platform whereby people will create you stuff for around \$5.

More importantly, I get people to generate me 'Graphic Posts' & 'Infographic Posts' such as this. 300+ of them for around \$10-\$15 for the whole lot!



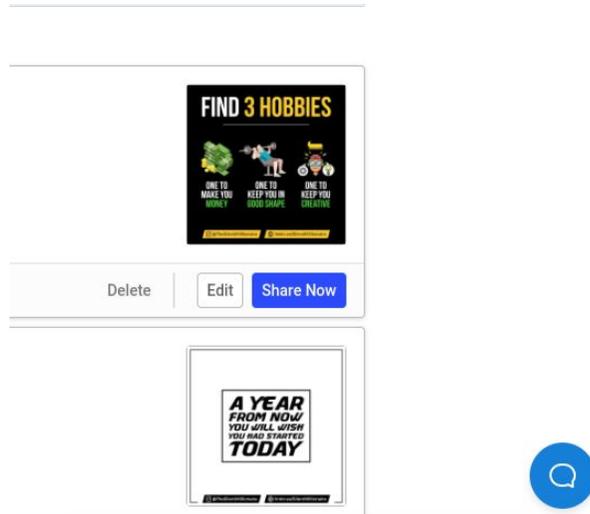
Step 4

It's time to grab yourself [Buffer](#), it's free to join and you can schedule up to around 7 days worth of content, without needing to upgrade or pay for anything.

Step 5

Start to load that buffer queue up!

As Instagram works on mobile, you will have to have the app on your phone, and be logged into the right account for it to provide you with the push notification. Add #s and call to action in your posts to allow your image to be seen by others!



Step 6

There is no step 6, we are done. In time your account will start to build up followers and visitors. And slowly start to be seen. As your account hits the 100, 1000, 10,000 milestone you will start to notice more accounts following you and clicking through your lead pages and links. Currently my account is quite small, but I manage to get around 1 - 5 leads per day with a small number of sales from this method.



Boom. Go Get Some Leads! Be sure to grab one of the [worst kept secrets](#) in the affiliate industry if you want a decent read and a whole load of bonuses!